



Bothell Tree Lighting Festival on Main Street

Light Up the Holidays Today, Brighten Tomorrow!

Join the Northshore Rotary Foundation on December 7, 2024, for the Bothell Tree Lighting this year, and help us restring the lights for next year's magical celebration on Main Street.

The festivities include over 4,000 community members in attendance!

The Bothell Tree Lighting continues a beloved tradition that began in the 1930s, with the lighting of "Lucky," the holiday tree that has withstood the test of time, even surviving the fire on Main Street in 2016. Reinstated in 2015, this festive event kicks off the holiday season with Santa's grand arrival by fire truck and the tree lighting on Main Street. It's a cherished community celebration, bringing together families, businesses, and visitors.

This year, we invite you to showcase your business and support this magical event through our tiered sponsorship packages to help relight our iconic tree.

Contact Nancy Pipinich at nancy@pipinichinsurance.com or call 425.481.6217

Presenting Sponsor - \$3,000

Exclusive Benefits:

- **Tree Relighting Recognition:** Your business will be the **Presenting Sponsor** for relighting the iconic Bothell Tree, with your logo prominently displayed in the lighting area.
- **Event Branding:** Your logo is featured on all promotional materials, including the event banner, posters, social media, and the Tree Lighting Event and Chamber's websites.
- **Special Recognition:** Public acknowledgment during the event, with a dedicated shout-out by the event host and logo on the main stage.
- **VIP Experience:** 6 VIP passes for your team or clients: Come warm up in the club room
- **Exclusive Booth Space:** Prime vendor booth placement near the tree lighting area.
- **Press Release Inclusion:** The event and your business will be mentioned in special press releases and media coverage.
- **Social Media Spotlight:** Featured posts about your business in the weeks leading up to the event, with a direct link to your website or business profile.

Gold Sponsor - \$2,000

Premium Benefits:

- **Event Branding:** Logo featured on select promotional materials, including posters, social media, and the Tree Lighting Event and Chamber's websites.
- **Public Recognition:** Business name mentioned during the event.
- **VIP Experience:** 4 VIP passes for your team or clients: Come warm up in the club room
- **Booth Space:** Vendor booth space near the main event area.
- **Social Media Promotion:** One featured post highlighting your business before the event.

Silver Sponsor - \$1,000

Valuable Benefits:

- **Event Branding:** Business name included on select promotional materials and the Tree Lighting Event and Chamber's websites.
- **Public Recognition:** Business name mentioned during the event.
- **VIP Experience:** 2 VIP passes for your team or clients: Come warm up in the club room
- **Booth Space:** Vendor booth space at the event.
- **Social Media Mention:** One general mention leading up to the event.

Community Sponsor - \$500

Core Benefits:

- **Event Branding:** Business name included on select promotional materials and the Tree Lighting Event and Chamber's websites.
- **Booth Space:** Vendor booth space is available at the event.
- **Public Mention:** Business name mentioned once during the event.

Each sponsorship level will offer businesses unique opportunities to engage with the Bothell community and create a lasting impact. We welcome the chance to discuss further customizations or additional opportunities for partnership to make this year's event truly memorable.

Contact Nancy Pipinich at nancy@pipinichinsurance.com or call 425.481.6217